

# WATERSTAR

ORLANDO



EQUINOX  
DEVELOPMENT



EXPLORE



GATHER



UNIQUE



COOL  
CASUAL



WATERSTAR  
ORLANDO



SHOP



FAMILY

# WATERSTAR

ORLANDO

IS A

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**UNIQUE FAMILY DESTINATION**

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WITH CASUAL FASHION, FOOD AND SPIRITS  
CENTERED AROUND BUILDING

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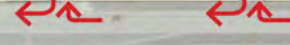
**LASTING AND AUTHENTIC  
MEMORIES**

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**WATERSTAR  
PROJECT DATA**

	300 RESIDENTIAL UNITS	
	150 KEY HOTEL	
	RESTAURANTS	55,400 SF
	ANCHORS	116,000 SF
	CINEMA	45,000 SF
	JUNIOR ANCHOR	22,000 SF
	SMALL SHOPS	24,200 SF
<b>TOTAL GLA</b>		<b>262,600 SF</b>

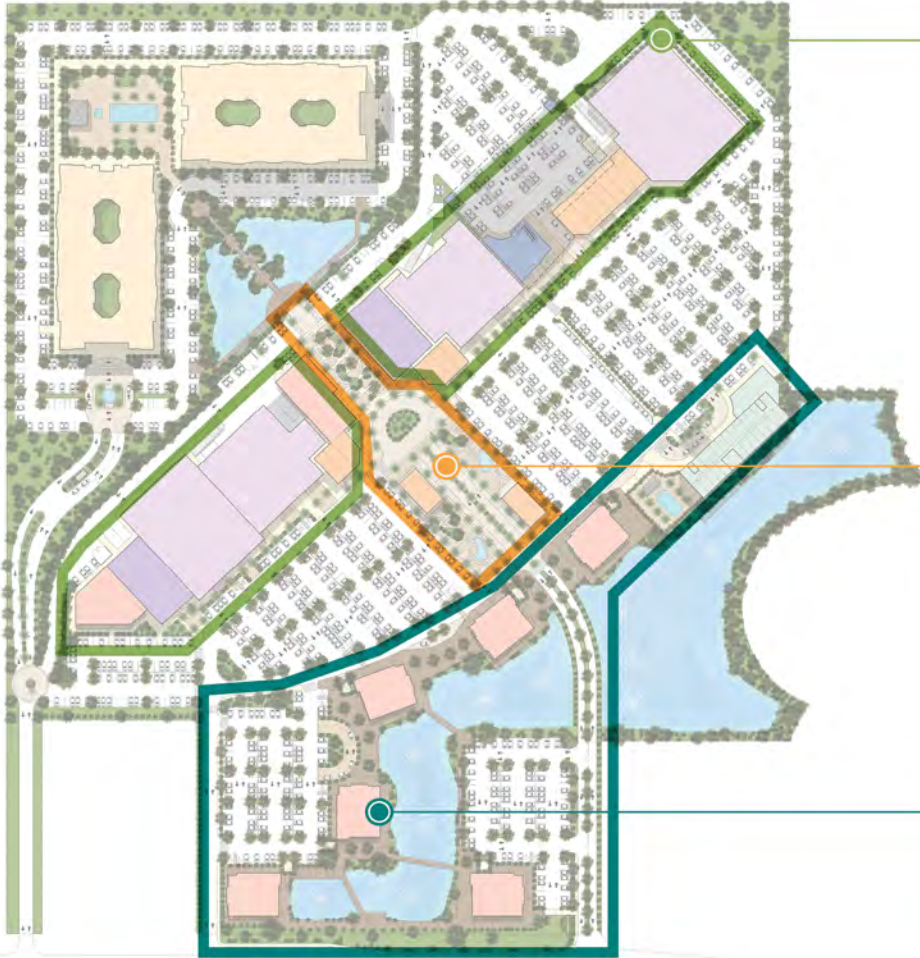


WEST IRLO BRONSON MEMORIAL HWY



BLACK LAKE ROAD





## THE WALK AT WATERSTAR

VISITORS ARE ENCOURAGED TO STROLL THE LUSH SIDEWALKS AND ENJOY SHOPPING AMONGST THE 137,000 SF OF FLAGSHIP RETAIL OR CREATE LASTING FAMILY MEMORIES AT THE ENTERTAINMENT ANCHOR OR DINE AT A NEW RESTAURANT OVERLOOKING THE VIBRANT PLAZA.



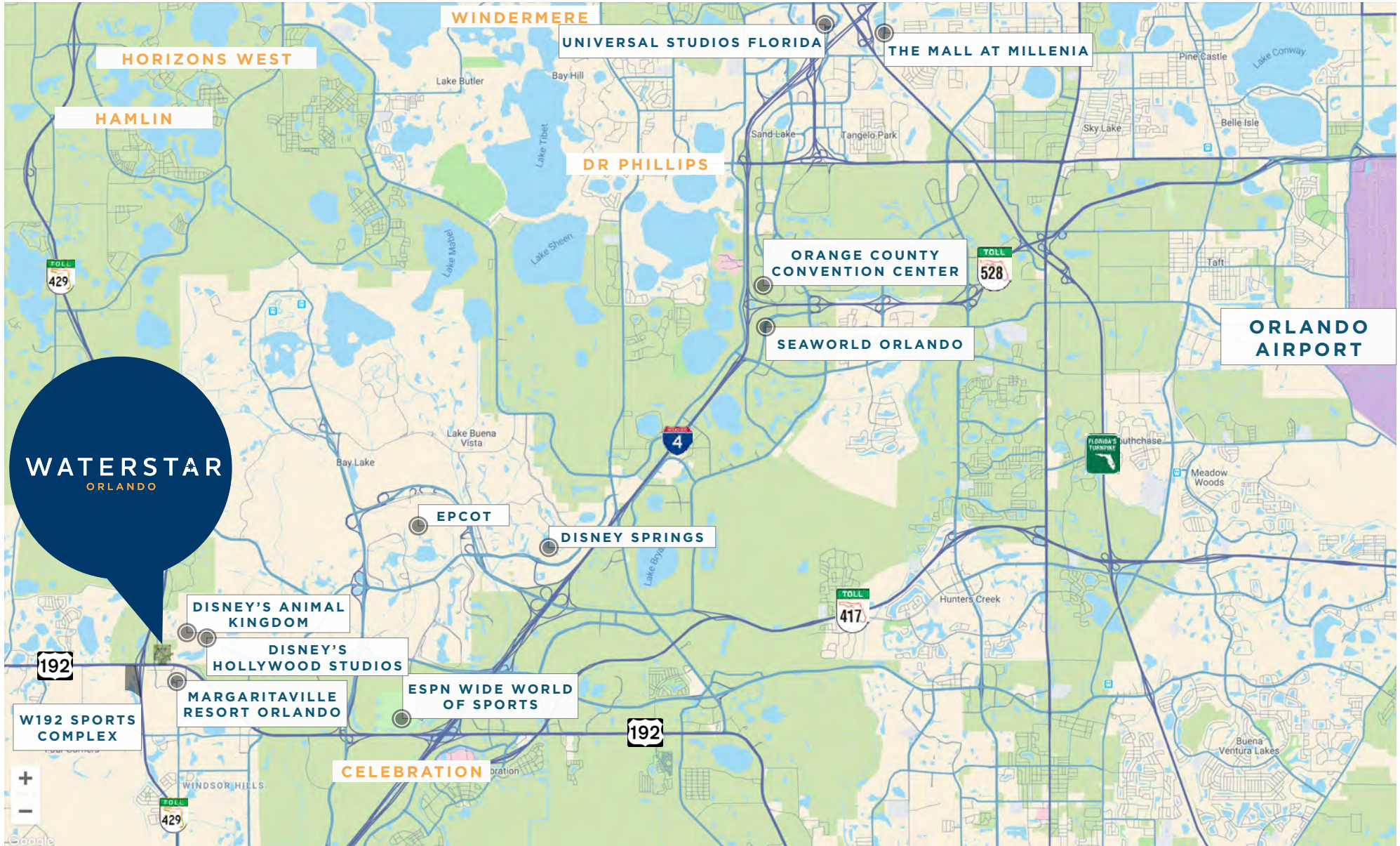
## THE PLAZA AT WATERSTAR

VISITORS PLAY, LOUNGE, LAUGH AND GATHER IN THE APPROXIMATELY 50,000 SF OF GREEN SPACE THAT IS ACCENTED BY JEWEL BOX RETAIL KIOSKS AND COMPLEMENTED BY INVITING SEATING ARRANGEMENTS AND FOUNTAIN AMENITIES.



## LAKESIDE AT WATERSTAR

VISITORS ARE WELCOMED TO WATERSTAR WITH 50,000 SF OF ENTERTAINMENT RESTAURANTS THAT OVERLOOK THE 5 ACRE INTERACTIVE LAKE AND LEAD TO THE 150 KEY HOTEL.





## ORLANDO RANKED

# #1

IN THE U.S. FOR  
**JOB AND POPULATION**  
GROWTH AMONG LARGE REGIONS

THE W192 DEVELOPMENT AUTHORITY IS  
**INVESTING 75% OF THEIR**  
**5 MILLION ANNUAL BUDGET**  
FOR **IMPROVEMENT** AND **BEAUTIVACATION**

AT WESTERN ENTRY POINTS TO  
**WALT DISNEY WORLD**  
**53+ MILLION YEARLY VISITORS**  
AND **74,000 EMPLOYEES**

**118,000** HOTEL ROOMS  
VACATION HOMES **20,000**  
**22,000** TIMESHARE UNITS

SERVING THIS AREA

LOCATED AT  
NWQ OF **US-192** & BLACK LAKE ROAD  
1/4 MILE FROM **SR 429** INTERCHANGE  
ACROSS FROM **MARGARITAVILLE**  
**RESORT ORLANDO**

OSCEOLA COUNTY IS TEAMING UP WITH  
A PRIVATE DEVELOPER TO BUILD A  
**60-ACRE \$20 MILLION**  
**YEAR-ROUND SPORTS &**  
**RECREATION FACILITY**  
ON ONE OF THE LARGEST UNDEVELOPED SITES  
ALONG THE W192 TOURISM CORRIDOR YEAR-ROUND  
SPORTS & RECREATION FACILITY

**5+ YEAR**  
POPULATION GROWTH  
**>20%** AT 5  
MILES





**#1 TOURIST  
DESTINATION**



**72 MILLION  
VISITORS  
A YEAR**



**NATION'S  
TOP 25  
HOTEL  
MARKETS**

ORLANDO IS IN THE MIDST OF A MILLENNIAL BOOM - **NO. 3** TOP MILLENNIAL HOME BUYING

ORLANDO IS THE **NO. 7** BEST-PERFORMING CITY IN THE COUNTRY FOR ITS JOB GROWTH AND HIGH-TECH DEVELOPMENTS.

**1,000 PEOPLE** MOVING TO THE AREA **EACH WEEK**

NEIGHBORING HORIZON'S WEST IS TRENDING AS 2018 FASTEST GROWING COMMUNITY

## POPULATION

10 MIN	78,845
15 MIN	178,054
20 MIN	463,867

## AVG HH INCOME

10 MIN	\$61,863
15 MIN	\$67,901
20 MIN	\$71,198

## DAYTIME POPULATION

10 MIN	65,458
15 MIN	117,331
20 MIN	274,311





**VEHICULAR CIRCULATION**



**PEDESTRIAN ACCESS**



**SERVICE/ LOADING ROUTES**

## ARCHITECTURAL CHARACTER



## DISTRICT EXPERIENCE



LIGHT AND AIRY • FRESH • FRIENDLY



## ARCHITECTURAL CHARACTER



## DISTRICT EXPERIENCE



ACTIVE • CASUAL GATHERING SPACES • LIVELY



## ARCHITECTURAL CHARACTER



## DISTRICT EXPERIENCE



ICONIC ARCHITECTURE • CASUAL PEDESTRIAN VIBE • INVITING





# WATERSTAR

## ORLANDO

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### CONTACTS

#### LEASING



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#### ARCHITECTURE



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#### DEVELOPMENT



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#### BRANDING & SIGNAGE



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