



## Overview

**AVAILABLE** ..... GL & BTS Opportunities

**LOT SIZE** ..... +/- 8.56 Acres



## Contact

**GENNY HALL**  
 407-628-0077  
 Genny@Equinox-Development.com

## Description

Located on the southwest corner of Daryl Carter and Palm Parkway, Equinox Point is strategically positioned in the heart of the newest retail-tourist trade area in Central Florida - the number one tourist destination in the U.S. hosting 75 million visitors to Orlando in 2018.

- Plans to add a full diamond interchange at I-4 and Daryl Carter Pkwy
- 12,000 hotel rooms within a 1-mile radius with an average occupancy of almost 85%
- Orlando Vineland Premium Outlets located less than a mile to the east and serving over 13M visitors annually
- Proposed Daryl Carter Pkwy extension offers Dr. Phillips' residents direct access to I-4 ramp and Equinox Point
- Positioned within 15 minutes of major Orlando attractions, such as: Walt Disney World, SeaWorld and Universal Studios
- Located within 10 minutes of the 2.5M SF Orange County Convention Center, hosting 200+ events and nearly 1.4M attendees per year

## Demographics

	3 MI	5 MI	7 MI
Total Population	41,841	113,033	249,301
Households	15,240	41,264	91,668
Average Household Income	\$89,397	\$84,237	\$79,158
Daytime Employees	52,446	118,664	222,041

Demographic Source: Applied Geographic Solutions, TIGER Geography; 2019 estimates

Concept Plan



Market Overview

